

AGROFORESTRY HUB COLLECTION

Grown under the canopy of the Menoreh Hills

Specialty coffee, premium tea, fine spices and coconut sugar from smallholder agroforestry forest in Java, Indonesia, traceable from farm to shipment.



Spice farmer, Menoreh Hills

[Menoreh Coffee](#)[Menoreh Tea](#)[Cubeb Pepper](#)[Vanilla](#)[Coconut Sugar](#)

ABOUT US

Business that grows forests and farmer incomes together

Who we are

PT Sosial Bisnis Indonesia (SOBI) is a social enterprise that connects smallholder farmers with responsible markets. Building on our FSC-certified community timber partnership model, we now develop agroforestry value chains that combine trees, food and spice crops on the same land.

The Agroforestry Hub

Based in the Menoreh Hills of Central Java and Yogyakarta, the Hub brings farmer training, nurseries, post-harvest processing, quality control and market access under one roof, so buyers get consistent, traceable products and farmers get a fair share of the value.

**550**

Smallholder farmers registered

225 ha

Agroforestry land under the Hub

7

Villages in the Menoreh landscape

5

Commodities in this catalogue

What makes our products different



Farmer livelihoods

Training, fair pricing and diversified income from timber, fruit and spices on the same plot.



Traceable supply

Registered farmers, mapped plots and batch codes — built to support EUDR due diligence.



Living landscapes

Multi-strata gardens that keep tree cover, protect soils and water, and store carbon.



Consistent quality

Shared post-harvest standards, grading and lab testing for every commercial lot.



01 — COFFEE

Menoreh Coffee

*Green-bean Coffee***Arabica & Robusta from shade-grown agroforestry gardens**

Grown beneath timber, fruit and spice trees on the slopes of the Menoreh Hills, our coffee is harvested by smallholder farmers and processed under the Agroforestry Hub's quality protocol. Every lot is traceable to its farmer group.

ORIGIN
Menoreh Hills,
Java, ID

SPECIES
Arabica · Robusta

FORM
Green bean

Specifications

Variety	Local	Altitude	400–1,000 masl
Process	Natural & Full-washed	Grade	Grade 1 - 2
Screen size	Sc 15 up	Moisture	≤ 12.5%
Defect value	≤ 25 per 300 g	Cup score (SCA)	Sample on request
Crop year	2020	Water activity	≤ 0.65 aw
Food Permit	5083401050986-29	Halal	ID34110006381370723

Cup profile

Dark chocolate

Brown sugar

Vanilla

Full body

Trade information

PACKAGING
On request

MOQ
100 kg

SUPPLY CAPACITY
2 - 3 t / year

HARVEST
May – Aug

LEAD TIME
Depending on order
quantity

HS CODE
0901.11

INCOTERMS
FOB

SAMPLES
On request



02 — TEA

Menoreh Premium Tea

Green and Black Tea

Upland tea, processed in small batches for a clean, fragrant cup

Grown in the cool upland villages of the Menoreh Hills, Teh Menoreh Premium is a long-standing crop of the region, now part of the Agroforestry Hub's value chain. Small-batch processing preserves its fresh aroma and bright liquor.

BOTANICAL	TYPE	FORM
Camellia sinensis	Green - Black	Loose leaf

Specifications

Leaf grade	Selected leaves	Plucking	Hand plucked
Altitude	900-1.500 masl	Moisture	≤ 7%
Brewing	1 tbsp/150 ml, 5-6 infusions	Pack format	Pouch, Tin
Net weight	50 g · 100 g	Shelf life	24 months
Food permit	5083401010927-28	Halal	ID34110014695141223

Cup character

Bitter

Refreshing

Astringent

Savory

Trade information

PACKAGING
On request

MOQ
50 kg

SUPPLY CAPACITY
500kg/month

HARVEST
Year-round

LEAD TIME
Depending on order
quantity

HS CODE
0902

INCOTERMS
FOB

SAMPLES
On request



03 — SPICE

Cubeb Pepper

*Dry Cubeb Pepper***Sun-dried Piper cubeba for spice, essential oil, botanicals and jamu**

Kemukus climbs on shade trees in Menoreh's mixed gardens, making it a natural agroforestry crop. Berries are harvested at maturity, sun-dried and cleaned by farmer groups, then graded for food, fragrance and herbal-industry buyers.

BOTANICAL
Piper cubeba L.f.**FORM**
Whole dried berries**USES**
Spice · Oil · Gin · Jamu

Specifications

Grade	Export	Stalk	With tail · Destemmed
Moisture	≤ 3%	Foreign matter	≤ 1%
Texture	Dry · Hard · Not soft or elastic	Colour	Dark brown · black
Berry size	±3 – 6 mm	Drying	Sun-dried
Flavor	Warm · Spicy · Slightly bitter	CoA	In progress

Aroma profile

Warm peppery

Pine-resinous

Allspice-like

Bitter finish

Trade information

PACKAGING
On request**MOQ**
100 kg**SUPPLY CAPACITY**
2 - 4 t / year**HARVEST**
Jun - Sep**LEAD TIME**
Depending on order quantity**HS CODE**
0904.11**INCOTERMS**
FOB**SAMPLES**
On request



04 — SPICE

Menoreh Vanilla

*Cured Beans***Hand-pollinated, slow-cured *Vanilla planifolia***

Every bean starts with a flower pollinated by hand. Harvested at full maturity, the beans are blanched, sweated, dried and conditioned over several months to build their rich aroma — a craft that turns small agroforestry plots into high-value income.

BOTANICAL
Vanilla planifolia

FORM
Whole cured
beans

GRADE
A - B

Specifications

Bean length	14–20 cm	Moisture	25–35%
Vanillin	≥ 1.8%	Appearance	Supple, oily, dark brown
Curing	Blanch · sweat · dry · condition	Split beans	≤ 2%
Packaging	Vacuum-sealed	Pack sizes	100 g · 500 g · 1 kg
Storage	Cool, dark, airtight	CoA	In progress

Aroma profile

Creamy

Cocoa

Woody-smoky

Dried fruit

Trade information

PACKAGING
On request

MOQ
10 kg

SUPPLY CAPACITY
100 - 150 kg / year

HARVEST
Apr - Jul

LEAD TIME
Depending on order
quantity

HS CODE
0905.10

INCOTERMS
FOB

SAMPLES
On request



05 — SWEETENER

Coconut Sugar

Granulated coconut sugar

Granulated coconut blossom sugar, tapped and crafted by village producers

Tapped daily from coconut flower buds by local tappers (penderes), the fresh sap is slowly cooked and hand-crystallised into free-flowing granules. A natural, minimally processed sweetener that keeps coconut palms productive within the Menoreh agroforestry landscape.

BOTANICAL
Cocos nucifera
(sap)

FORM
Granulated

USES
Food · Beverage ·
Bakery

Specifications

Grade	Organic	Colour	Light brown - Golden brown
Moisture	≤ 3%	Granule size	14–18 mesh
Sucrose	≥ 70 - 80%	Ash	≤ 2%
Process	Sap · cook · crystallise · sieve	Shelf life	18 - 24 months
Texture	Dry · Free-flowing · Not soft or wet	Halal	Halal certified

Flavour notes

Caramel

Toffee

Light smoky

Low bitterness

Trade information

PACKAGING

On request (Per
25kg plastic bag)

SUPPLY CAPACITY

3 - 5 t / month

MOQ

500 kg

RETAIL PACKS

250 g · 500 g · 1 kg

LEAD TIME

Depending on order
quantity

HS CODE

1702.90

INCOTERMS

FOB

SAMPLES

On request

QUALITY & TRACEABILITY

Traceable from farm to shipment

Every lot in this catalogue moves through the Agroforestry Hub's digital traceability system, linking each batch to registered farmers and mapped plots—designed to support buyers' due diligence, including the EU Deforestation Regulation (EUDR).


01

Farmer registration

Each farmer registered with ID, group membership and plot data.


02

Plot mapping

Farm boundaries geolocated and screened for deforestation risk.


03

Harvest & batch coding

Harvests recorded per farmer and assigned a batch number.


04

Post-harvest processing

Drying, sorting and curing logged against each batch.


05

Quality control

Moisture, grading and lab tests; CoA issued per lot.


06

Packing & dispatch

Batch code on every bag, linked to shipping documents.

Documents available

DOCUMENT	APPLIES TO	STATUS
Certificate of Analysis (CoA)	Per lot	In progress
Phytosanitary certificate	Export shipments	On request
Certificate of Origin (SKA)	Export shipments	On request
Geolocation & traceability report	EUDR due diligence	Available
Food permit (PIRT / BPOM MD)	Tea, coconut sugar	Available
Halal certificate	Retail products	Available
Other certifications	Organic & RA	In Progress

ORDERING INFORMATION

At a glance



PRODUCT	FORM	PACKAGING	MOQ	CAPACITY	HS CODE
Green Coffee	Green bean	On request	100 kg	2-3 t/yr	0901.11
Menoreh Tea	Loose · Bag	On request	50 kg	500 kg/mo	0902
Cubeb Pepper	Dried berries	On request	100 kg	2-4 t/yr	0904.11
Vanilla	Cured beans	On request	10 kg	100-150 kg/yr	0905.10
Coconut Sugar	Granulated	On request	500 kg	3-5 t/mo	1702.90

How to order

1
Enquire

Share product, grade, volume and destination.

2
Sample & spec

Receive samples and agree specifications.

3
Contract

Confirm price, Incoterms and payment terms.

4
Ship

Production, QC, documents and dispatch.

Partner with us

Offtake agreements

Long-term volume contracts with seasonal planning.

Sustainable sourcing

Programmes for CSR, ESG and deforestation-free supply.

Co-investment

Processing, nurseries and farmer capacity at the Hub.

LET'S WORK TOGETHER

Sourcing that keeps forests standing and farmers thriving

Talk to our team about samples, specifications, volumes and long-term partnerships.



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Scan for more information

QR CODE

IN PARTNERSHIP WITH:

